



Contact us to
discuss your project:
mail@smd-group.info

i-SEARCH

**Intelligent solutions for international trademark
clearance projects**



A smart way to ensure that your trademark is ready for use and registration

In today's fast-paced global marketplace, trademark clearing is more challenging and strategic than ever. i-Search offers **corporations** and **law firms** in-depth analyses beyond basic searches to identify potential legal and business risks. By this, we help reduce costs, mitigate risks, and support you in making informed decisions.

Scan code and dive in!

Our video shows how i-Search drives success in your naming process.



Trademark Search

We compare your proposed name against registered trademarks to identify identical and similar marks.



Legal Risk Evaluation

Trademark experts assess your name's protection, distinctiveness, and legal compliance to spot potential issues.



Business Risk Profiling

We evaluate the market presence and financial strength of cited mark owners to assess the risk of conflicts or disputes.



Advice

You receive a clear go/no-go recommendation from a trademark attorney to help you make an informed decision.

Stay relaxed with i-Search for all your naming projects

i-Search features

- One report for all countries
- One contact
- One invoice

i-Search helps you to

- Manage your projects easily
- Save time
- Save money

i-Search streamlines and simplifies your global clearance process effortlessly

You'll receive a comprehensive, detailed report that consolidates all your global search results into a consistent, clear layout. This report provides valuable insights into filing implications, market entry strategies, and potential challenges.

i-Search helps keep your projects organized, efficient, and stress-free, regardless of size. You also benefit from the expertise of local trademark law professionals to ensure you make well-informed decisions.



Cut costs boost efficiency

Tap into our economies of scale and established partner networks.



Global coverage, local expertise

Leverage the local knowledge of our network of 380+ attorneys.



One contact, full coordination

Benefit from a single point of contact for all your trademark clearance needs.



Understand business risks

Get insights on companies behind conflicting brands for better decisions.



Tailor your solution

Choose which parts of TM clearance to outsource based on your needs.



Simplify with one report format

Receive consistent reports for all local searches and legal opinions.

Here is what you can delegate to our experts

Beyond searching, we provide valuable information to guide you in choosing the right trademark name.

● Availability Search

● Knock-out Search

● Goods & Services Check

● Linguistic Remarks

● Trademark Owner Check

● Local Legal Opinion

● Overall Opinion

● Cited Marks Opinion

● Connotation Check

● Distinctiveness Check

● Identical Search

● In-use Check

Tailored i-Search solutions for in-depth analysis

Our solutions are designed to meet a variety of needs, allowing you to easily add services that align with your specific requirements. Each of our services starts with an in-depth search, with report layout and analysis variations.

Owner Intelligence is ideal for quick screenings, providing fast insights. **EU Smart Scan** is an affordable option that

ensures your trademark is thoroughly cleared across key EU markets.

For a more detailed legal assessment, **i-Search Executive** presents a concise analysis in table format, ranking marks by risk. **i-Search Saver** provides a broader legal analysis, and **i-Search Plus** adds an expert opinion on the likelihood of success for your name candidate.



Fast results, detailed analysis, or expert guidance - find the right fit for your needs

Owner Intelligence

Rapid business risk profiling across multiple countries

Ideal as a cost-effective pre-screening tool alongside full availability searches

EU Smart Scan

Affordable European name clearance

Ideal for (Non-EU) law firms and corporations with tight budgets and deadlines

i-Search Plus

Full outsourcing as a sound basis for informed decisions

Ideal for clients who prefer to receive in-depth local advice and an overall legal opinion

i-Search Saver

Including legal opinions for selected countries

Ideal for clients who want to prepare certain legal opinions and overall advice themselves

i-Search Executive

Allowing a quick assessment of legal risks

Ideal for vast international (pharma) projects with many names and countries

Get in touch!

Contact us now, and let's explore how i-Search can ease your project !

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Service and benefit

With over 75 years of experience in intellectual property, SMD Group is a leader in both searching and monitoring trademarks, company names, designs, patents, utility models, and domains.

To deliver insightful and actionable assessments of legal and business risks, we collaborate with a trusted network of attorneys and legal professionals who have a proven track record of excellence.

Our dedicated customer service team is always ready to offer personalized, expert support and ensure that your unique requirements are met with care and professionalism.

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