



Experience the  
quality of our service:  
**[mail@smd-group.info](mailto:mail@smd-group.info)**

# **SMD WATCHING**

**What makes us stand out? An overview.**



## Our watching service helps you detect and stop potential infringement of your registered trademarks promptly.

In this way, we support you in defending your trademark rights and protecting your brand from dilution. We closely monitor newly published trademarks and other intellectual property rights to identify signs identical or similar to yours. You will be notified of potential collisions in due time. One main challenge is to provide you with the optimum

number of hits which highly depends on your individual preferences and internal workflow. We precisely customize our monitoring to meet your needs and aim to deliver personalized and flexible customer service.

As a leading provider, we have served you for over 75 years.



### Global Coverage

Watching of all types of intellectual property rights in more than 200 countries.



### Tailor-made Solutions

Individual customization of search strategy, report layout and scope of hit selection.



### Experienced Experts

Accurate, thorough analysis and prompt notification of relevant hits.

## How do you receive your watch notes?

You will receive your watch notes via e-mail, our online portal TMZOOM, or automated delivery via a programmed interface (API).

**Note:** With TMZOOM, you can process your watch notes paperlessly and comfortably. Further, you can individually customize your watch notes and freely define your workflow.

- ✓ Share and collaborate with your team.
- ✓ Customize the layout of results & information given.
- ✓ Use intelligent tools for evaluation.
- ✓ Store watch notes automatically.
- ✓ Save interim results.
- ✓ Choose from ready-made report templates.
- ✓ Define your custom report formats.
- ✓ Add your logo and branding.
- ✓ Get an e-mail alert when new notices are issued.





#### **Easy Handling**

Fast processing of watch notes thanks to our user-friendly online platform TMZOOM.



#### **Fair Conditions**

Attractive and transparent prices with termination options throughout the year.



#### **Client Support**

Personal advice from legally trained professionals if required.

## **What types of watching do we provide?**

### **Word-/Device Mark and Owner**

We inform you of potentially colliding trademarks, or of marks filed by a specific owner.

### **Company Names**

We detect and report newly registered or amended identical or extended identical company names.

### **Domains**

We notify you of domains that are identical to your search term or contain your term.

### **Industrial Designs**

We identify all identical and similar designs.

### **Patents and Utility Models**

We monitor the legal status of a patent or model, its owner/inventor, or patent class.



### **Note:**

We would like to point out our domain **prefix/suffix/infix watch**. We deliver domains that contain a specified term at the beginning, middle or end.





## What our clients say:

Since 2006, we and our clients have been able to rely entirely on SMD's excellent service for trademark watching and searching, as well as their always friendly interaction. Very few providers are as customer-oriented.

**Peter Ehrlinger**

NIEDING, EHRLINGER, GEIPEL, INGENDAAY

I am impressed that SMD also carefully looks after small clients like me, responding flexibly and creatively to my needs.

**Frank Petersen**

Patent attorney

## Get in touch with us now:

**Tel. +49 4102 8048-0**

**SMD Group**

Manhagener Allee 76 a  
22926 Ahrensburg  
Tel. +49 4102 8048-0  
Fax +49 4102 8048-35

Spilhofstr. 18  
81927 Munich  
Tel. +49 89 326 023-25  
Fax +49 89 326 023-30

**[mail@smd-group.info](mailto:mail@smd-group.info)**  
**[www.smd-group.info](http://www.smd-group.info)**

