



Experience the
quality of our service:
mail@smd-group.info

SMD WATCHING

What makes us stand out? An overview.



Our watching service helps you detect and stop potential infringement of your registered trademarks promptly.

In this way, we support you in defending your trademark rights and protecting your brand from dilution. We closely monitor newly published trademarks and other intellectual property rights to identify signs identical or similar to yours. You will be notified of potential collisions in due time. One main challenge is to provide you with the optimum

number of hits which highly depends on your individual preferences and internal workflow. We precisely customize our monitoring to meet your needs and aim to deliver personalized and flexible customer service.

As a leading provider, we have served you for over 70 years.



Global Coverage

Watching of all types of intellectual property rights in more than 200 countries.



Tailor-made Solutions

Individual customization of search strategy, report layout and scope of hit selection.



Experienced Experts

Accurate, thorough analysis and prompt notification of relevant hits.

How do you receive your watch notes?

You will receive your watch notes via e-mail, our online portal TMZOOM, or automated delivery via a programmed interface (API).

Note: With TMZOOM, you can process your watch notes paperlessly and comfortably. Further, you can individually customize your watch notes and freely define your workflow.

- ✓ Share and collaborate with your team.
- ✓ Customize the layout of results & information given.
- ✓ Use intelligent tools for evaluation.
- ✓ Store watch notes automatically.
- ✓ Save interim results.
- ✓ Choose from ready-made report templates.
- ✓ Define your custom report formats.
- ✓ Add your logo and branding.
- ✓ Get an e-mail alert when new notices are issued.





Easy Handling

Fast processing of watch notes thanks to our user-friendly online platform TMZOOM.



Fair Conditions

Attractive and transparent prices with termination options throughout the year.



Client Support

Personal advice from legally trained professionals if required.

What types of watching do we provide?

Word-/Device Mark and Owner

We inform you of potentially colliding trademarks, or of marks filed by a specific owner.

Company Names

We detect and report newly registered or amended identical or extended identical company names.

Domains

We notify you of domains that are identical to your search term or contain your term.

Industrial Designs

We identify all identical and similar designs.

Patents and Utility Models

We monitor the legal status of a patent or model, its owner/inventor, or patent class.



Note:

We would like to point out our domain **prefix/suffix/infix watch**. We deliver domains that contain a specified term at the beginning, middle or end.





What our clients say:

Since 2006, we and our clients have been able to rely entirely on SMD's excellent service for trademark watching and searching, as well as their always friendly interaction. Very few providers are as customer-oriented.

Peter Ehrlinger

NIEDING, EHRLINGER, GEIPEL, INGENDAAY

I am impressed that SMD also carefully looks after small clients like me, responding flexibly and creatively to my needs.

Frank Petersen

Patent attorney

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