

# TMZOOM

Innovative,  
cutting-edge  
and proven-  
in-use

 SMD Group

Supercharge your trademark work with the

# LATEST TECH!

## What is TMZOOM?

TMZOOM is a groundbreaking tool that allows you to search trademarks and process the watch notes we provide. It is time-saving and efficient. You only need Internet access, a PC, a laptop, or a tablet, and you are ready to go. Anytime and anywhere!

## What does TMZOOM offer?



### Unique platform

Search trademarks and process watch notes on one single platform and in a consistent layout.



### +190 countries

Perform searches in up to 190 countries worldwide in one step and through one common interface (see [www.tmzoom.com](http://www.tmzoom.com)).



### Excellent client reviews

The user interface can be easily adapted to your specific needs and thus be optimally integrated into any workflow.



## A new way of **searching trademarks**

With TMZOOM, you search trademarks quickly, reliably, and securely. We developed the search algorithm based on decades of knowledge. Our specialists actively use it in their daily work and are developing it further.

### Two search screens - basic & advanced

The standard search screen is easy-to-use for beginners. With one click, advanced users have access to an extended search screen with additional options for pros.

### List of results - quick and easy

For quick decision-making, you receive an overview of trademarks found in a table. The hits are pre-sorted by relevance and color-coded (important, less important, uncritical). With just a few clicks, you can re-sort them, filter them and add comments.

### Powerful reports in no time at all

As a beginner, you may use ready-made templates to create informative and professional reports without effort. As an expert, you can create layouts that correspond to your individual needs in every detail. The handling is still simple and convenient.

### Search prices

To search for trademarks, please register on [www.tmzoom.com](http://www.tmzoom.com) and choose either the pay-per-use tariff or an affordable daily, monthly or yearly ticket.





### **Easy-to-use**

Even for beginners, the platform is intuitive and easy-to-use, allowing you to make sound decisions faster.



### **Personal hotline support**

Do you have an urgent question and need help? No problem! Our experts are at your service. Feel free to contact us.



### **70+ years of experience**

Play it safe with us: we have been in business for over 70 years and thoroughly understand IP searching and watching.



## **Watching with TMZOOM**

TMZOOM features a watching section. Here, you can smoothly and efficiently process the watch alerts we provide and react faster to protect your trademark.

### **View & edit watch notes**

With TMZOOM, you can process watch notes at home, on the go, or in the office. Customize your views, re-sort notes for faster analysis, or define your settings for distribution.

### **Smart filters**

In the settings, you can enter keywords you want to highlight in the goods and services lists of the reported trademarks. You can use this option to save time reviewing your alerts.

### **Evaluate watch notes**

When you evaluate the reported trademarks, you tag them green, yellow, or red according to the legal risk they present. The colors allow for easy decision-making later on.

### **Workflow integration**

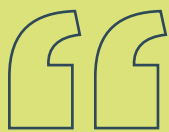
You can easily forward relevant trademarks to your clients or attach them to further correspondence. In this way, you spend less of your precious time with administrative work.

### **Create & change orders**

You can view your entire monitoring portfolio anytime, enter new orders, and change or cancel existing ones. Soon, it will become possible to enter your own search strategy for new watch orders.

### **Prices for watching**

Processing the watch notes we provide is free of charge. However, it requires a present watch order and we need to activate your account for this.



## Customer reviews

Clear layout and additional intelligent functions.  
We can now present the results of our searches in a much clearer and more understandable way for the client.

**Moritz Ernicke**

ERNICKE Patent Attorneys and Attorneys at Law

I enjoy working with SMD.  
I especially like to work with CEDELEX\*.

\*CEDELEX is the German equivalent of TMZOOM

**Dr. Markus Müller**

MÜLLER · FOTTNER · STEINECKE Attorneys at Law

## Feel free to contact us!

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