



# TMZOOM

Your one-stop solution for IP searches and watching



# IP searching and watching have never been so easy and efficient.

With TMZOOM, you can search for trademarks, industrial designs, pharmaceutical in-use, and FDA data, and process watch notes received from us in a paperless and convenient way. You can also easily install, manage, and process online monitoring.



Trademark or design searching and watching on one platform in a uniform layout.



Access to trademark and design data of more than 190 databases worldwide.



Excellent Reviews

Fully customizable layout that can be optimally integrated into your workflow.

## A modern approach to searching

TMZOOM provides an optimal browsing experience for users of all levels. The intuitive basic search makes navigation easy for beginners, while advanced users can unlock a wide range of powerful search options with just one click.

#### Powerful search

Our leading-edge, Al-enhanced algorithms quickly and accurately identify similar words, images, or designs with remarkable efficiency and precision.

#### **Instant reports**

Generate impressive reports in seconds using our ready-made report templates, or customize your professional layout with the easy drag-and-drop report builder.

#### Flexible pricing

Choose the plan that suits you best—pay-per-use or cost-effective daily, weekly, or annual passes. Day passes start at 80 euros. Subscription options are also available upon request.

#### **Quick and easy results**

Your search hits are automatically sorted by similarity, and you can easily color-code them based on risk which simplifies your analysis. You can re-sort the list and add comments for a seamless review with just a few clicks.









#### Simple Handling

Easy to use, even for beginners, allowing for quick decisionmaking on a sound basis.



#### Personal Client Support

For questions or concerns, our team of experts is always happy to help you.



# 75 Years

Trust in the enormous expertise we have gained from decades of searching and watching.

## **Watching with TMZOOM**

Easily manage your entire surveillance portfolio with TMZOOM to boost efficiency and cut costs. This streamlined approach enables you to handle collision notices effortlessly and respond swiftly, ensuring your trademarks are safeguarded without delay.

#### **Edit notes anywhere**

Process notices seamlessly, whether you are at home, on the go, or in the office. Easily re-sort them or set distribution preferences. Customize the interface to fit your unique workflow.

#### Smart filter functions

Save time with intelligent filters, for example, automatically highlight specified terms in the list of goods and services to make browsing faster and more efficient.

### **Evaluate with ease**

Use color-coded risk assessments—red, yellow, or green—so decision-makers can quickly and easily distinguish between marks.

#### Streamlined workflow integration

Effortlessly attach selected watch notices to your correspondence, optimizing your efficiency and simplifying your workflow.

#### Manage & update orders

You can view your entire watching portfolio anytime, modify or cancel existing orders, or even set up your search strategies for new monitoring—all online.

## Affordable monitoring

Online monitoring starts at just €9 per year per country, with EUTM/ITM and all classes included. Plus, if you have an active watch order, using the tool to process notifications is free!



## What our clients say:

Clear layout and clever additional features. It helps us to present the results precisely and comprehensibly to our clients and embed them attractively in their corporate design.

#### **Moritz Ernicke**

ERNICKE PATENT- UND RECHTSANWÄLTE

I really enjoy working with SMD.

I particularly like using your trademark search tool.

#### **Dr. Markus Müller**

MÜLLER FOTTNER STEINECKE Rechtsanwälte

# Get in touch with us now! Tel. +49 4102 8048-0

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