



DESIGNS

**Always one step ahead with our searching
& monitoring**



Strong designs require clarity – achieve secure protection through searching and monitoring.

In today's competitive market, a product's visual appeal - whether through fashion, packaging, or product design - is more crucial than ever. However, good designs are often replicated swiftly and hence, proactive measures are essential to safeguard your creations effectively.

We assist you in verifying the uniqueness of your intended design. This helps you avoid legal infringements and provides a solid foundation for registration and usage decisions. Should third parties file potentially conflicting designs, we will alert you promptly, enabling you to take the necessary actions to safeguard your creation. Our services are precise, cost-effective, and reliable.

How to avoid design conflicts and effectively protect your rights

A design search is instrumental in identifying similar or identical designs early on - ideally during the development, but certainly before registration. It allows you to make informed decisions and avoid costly disputes.

Since patent offices typically do not perform substantive examinations, a search helps you assess your design's protectability and potential risks realistically. Thorough research can also provide defensive evidence in disputes, such as invalidity proceedings.

Post-registration, ongoing monitoring enables the timely detection of new potential conflicts, allowing you to take targeted action against imitations and protect your market position.



Searches/monitoring by subject

We identify identical or similar designs based on your original.

- **Registrations**
- **New publications**

Searches/monitoring by owner

We provide you with the designs of specific owners.

- **Registrations**
- **New publications**
- **Applications with deferred image submission**

The key benefits of our design searching and monitoring service



Individual and personal support

For each order, we clarify your objectives and tailor our strategy and class selection accordingly.



Broad geographical coverage

We cover many countries worldwide and collaborate with local partners where appropriate.



Comprehensive search

We review every design in pertinent classes, not just keyword or competitor matches.



Additional keyword research

We carry out supplementary keyword searches in further related classes - usually free of charge.



High expertise

Skilled experts craft search strategies and perform hit selection for compliant and accurate results.



Clarity and transparency of results

Results are grouped by similarity and legal status, and the best possible image quality is provided.

With a small number of hits, you benefit from reduced prices. Additionally, we combine very similar designs into one search with your permission to further reduce your costs.

Discover our tailored solutions
– Individually adapted to your requirements.

**Test now at a
reasonable price!**

**Tel. +49 4102 8048-0
mail@smd-group.info**





What our clients say:

The results of the international design searches are of superb quality.

Dr. Daniel Künkel

GESKES PATENT- UND RECHTSANWÄLTE

I appreciate the personal contact with the experienced researchers in advance, which allows me to focus on my job and minimize the effort for my subsequent legal evaluation.

Oliver Tarvenkorn

BOEHMERT & BOEHMERT

Get in touch with us now:

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